

Director of Educational Marketing and School Development

We currently have an opening for a dynamic Director of Educational Marketing and School Development with a proven track record of achieving quantifiable results empowering students to discover, learn, conceive, participate and grow. Strong focus on advancing student individualism and accomplishment. Successful record of troubleshooting complex systemic and programmatic challenges in urban school systems. Deep understanding how to implement District and school level management change. Knowledgeable providing effective operational and instructional support to schools. Ability to effectively integrate blended and on-line learning principals. Provide effective professional development to schools and school leaders in use of 21st Century classroom level personalization, collaboration and communication tools. Capable of teaching, mentoring, motivating and assisting teams in achieving and surpassing goals. Collaborate closely with all school community stakeholders. In depth ability to provide development, supervision, management and administration of curriculum initiatives. Liaison with community groups, other school districts, state and federal departments of education.

Areas of Expertise:

- Bachelor's Degree, Education. Ed. D Education, preferred
- Strong proposal writing skills, a must
- Strong Professional Development experience
- District Management experience
- Excellent presenter with outstanding oral and written communication skills
- Project Based Learning
- Competency Based Curriculum Initiative and Design
- Innovative In-Service Training
- Personalized Learning Initiatives
- Long-Range Planning experience
- Education Industry experience, a plus
- Experience in educational marketing will be an advantage, but not necessary
- Ability to travel 50%.

Competitive compensation and benefit package offered.

Please submit a cover letter with salary requirements and resume for consideration.

Human Resources
E-mail: hr@ieponline.com
EOE/m/f/d/v